



Dirt  
Hugger

Local Compost

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[www.dirthugger.com](http://www.dirthugger.com)

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# Is this a good idea?

## Challenge: “small-scale” rural composting

- Requires 40K tons/yr feedstock
- \$1 million initial investment
- \$80K + 2 years permitting

## The Data (Tri-Counties)

- 40,000 population, 3 counties
- 21.5K tons/ yr available
- 1.5K yard debris + 20K disposed MSW

# *We think so.*

## Our Model

- 10K tons/yr profitability
- \$100K total capital investment
- Collaborate with local haulers







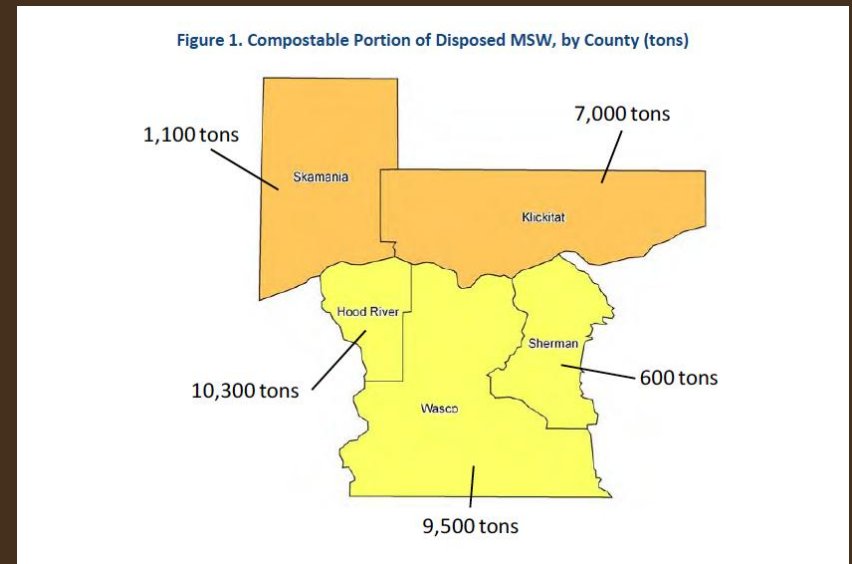
# Milestones

Since this time last year

- Site developed + permitted (Type III pending)
- SWANA certified composter
- Over 40 key industrial customers
- > 750 tons landfill diverted
- > 450 tons CO2 reduction\*
- Pilot food scraps program-franchise
- \$65.5K in grant and award \$  
(\$52K Tri-Counties)

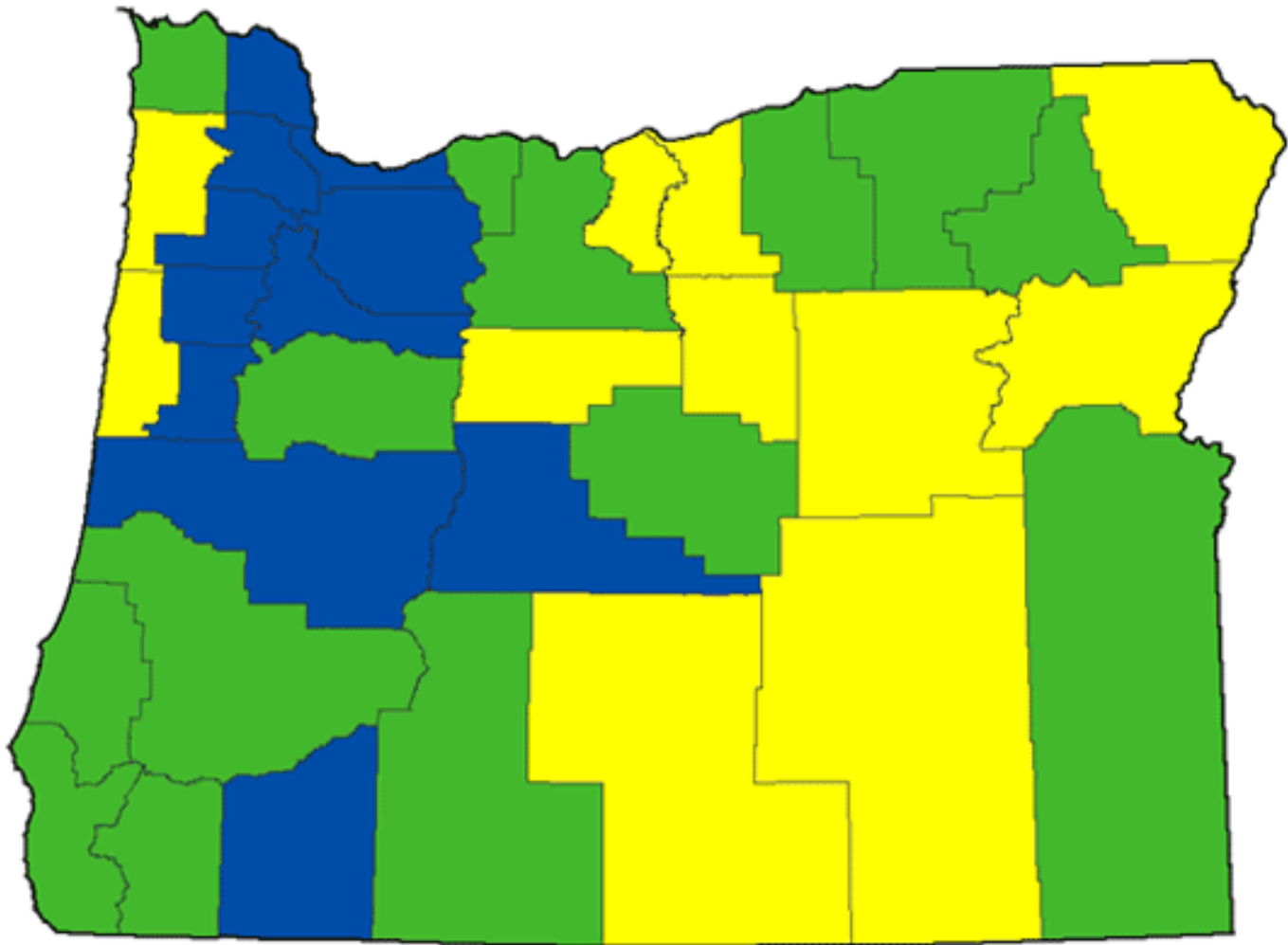
# Local Government Support

- The idea
- DATA!
- Funding
- Stakeholder meetings
- Collaboration and Support



# Next Steps

- Expand commercial food scrap collection
- Residential curbside collection
- If then successful, replicate.



- Metropolitan
- Micropolitan
- Noncore



Thanks!

